



International Association for Assessment Board Inc. (IAAB)

Use of IAAB Logo

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0. Introduction

This document defines the guideline of use of IAAB logo for accreditation bodies, certification bodies, member (e.g. association, organization & professional), Technical Committee and certified clients.

1. Terms and definitions

Accreditation body	AB
Certification Body	CB
Certified Client	Personal or Organization which is certified by Certification Bodies which is Accredited by Accreditation bodies and recognize by IAAB.
Members	List of personal or organization which are recognized by IAAB.
TC	Technical Committee
IAAB Official Person	Official person working with IAAB organization or contracted with IAAB.

2. Responsibilities & Authorities

IAAB official Logo	IAAB Mandatory Guideline for use of IAAB Logo as per Annexure 01 & IAAB official person can use the “IAAB official Logo” as per Annexure 2.
AB	The accreditation body is responsible for the Use of IAAB logo & make agreement with Certification Bodies & Certified Client not to be used in misleading manner. The accreditation body is responsible for the use of IAAB logo which is given by IAAB with the unique reference & accredited scheme only. The accreditation body shall - Monitoring & review use of logo with Certification Bodies during the initial & surveillance audit's - Review & update to IAAB for misuse of IAAB logo in market review & received feedback. - Take appropriate action for misused IAAB logo. Find below Annexure 03: IAAB Logo for AB in Color and black & white image.

CB	The Certification bodies are responsible for the Use of IAAB logo & make agreement with certified clients not to be used in misleading manner. The Certification bodies are responsible for the use of IAAB logo which is given by Accredited Body with the unique reference & accredited standards & scopes only. The Certification body always use IAAB logo in combination with AB and CB logo. The Certification body shall - Monitoring & review use of logo with certified clients during the initial & surveillance audit's - Review & update to IAAB for misuse of IAAB logo in market review & received feedback. - Take appropriate action for avoid misused of IAAB logo. Find below Annexure 04: IAAB Logo for CB in Color and black & white image.
Certified Client	The certified clients are responsible for the use of IAAB logo which is given by certification body with combination of AB & CB logo and for the certified standards, sites & scopes only. The certified clients are responsible for the use of IAAB logo as per signed agreement with certification body and not to be used in misleading manner. Find below Annexure 05: IAAB Logo for certified client in Color and black & white image.
Assessors	Assessors are responsible for - verifying the use of logo during the office assessment of Certification bodies - verifying the use of logo during the witness assessment at Certification bodies client sites. - Take appropriate action for avoid misused of IAAB logo.
Auditor	Auditor are responsible for - Verifying the use of logo during the audit. - Take appropriate action for avoid misused of IAAB logo.
Members	Members are responsible for the use of IAAB logo which is given by IAAB with the unique reference. Members are responsible for - Take appropriate action for avoid misused of IAAB logo. - Inform to IAAB for misuse of IAAB logo in market review. Find below Annexure 06: IAAB Logo for Members in Color and black &

	white image.
Technical Committee	Technical committee are responsible for the use of IAAB logo which is given by IAAB with the unique reference. Technical Committee are responsible for - Take appropriate action for avoid misused of IAAB logo. - Inform to IAAB for misuse of IAAB logo in market review.
Stake Holder	Stake Holder are responsible for - Take appropriate action for avoid misused of IAAB logo. - Inform to IAAB for misuse of IAAB logo in market review.

3. Prohibition of use of Logo

Prohibition of use of Logo	Avoid false, misleading, or confusing claims to clients, employees, the general public, and other stakeholders. Logo shall not be used on products or final packaging, in a manner that suggests that the products, processes or services themselves are certified / Accredited / registered or endorsed by IAAB Find below annexure 01: Mandatory Guideline for use of IAAB Logo.
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Annexure 1: Mandatory Guideline for use of IAAB Logo

Details	IAAB Official	AB	CB	Certified Client	Member
Product	N/A	N/A	N/A	N/A	N/A
Marketing and advertising material	Yes	Yes	Yes	Yes	Yes
Promotional material	Yes	Yes	Yes	Yes	Yes
IAAB Flags	Yes	Yes	No	No	No
Vehicles	Yes	No	No	No	No
Primary packaging	Yes	Yes	Yes	Yes	Yes
Packaging with explanation	Yes	Yes	Yes	Yes	Yes
Statements of compliances	Yes	No	No	No	No
Visiting cards	Yes	Yes	Yes	Yes	Yes
Website & newsletter	Yes	Yes	Yes	Yes	Yes
IAAB Documents & Guideline	Yes	No	No	No	No
Communication Material (e.g. presentation Slide & etc.)	Yes	Yes	Yes	No	Yes
Corporate Stationary (e.g. gift, Calanders & etc.)	Yes	Yes	Yes	Yes	Yes
IAAB Publication	Yes	No	No	No	No

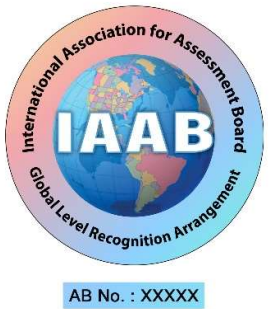
Note:

Yes	User can use of the IAAB Logo with unique reference.
No	User are not-allow to use of the IAAB Logo
N/A	Not applicable

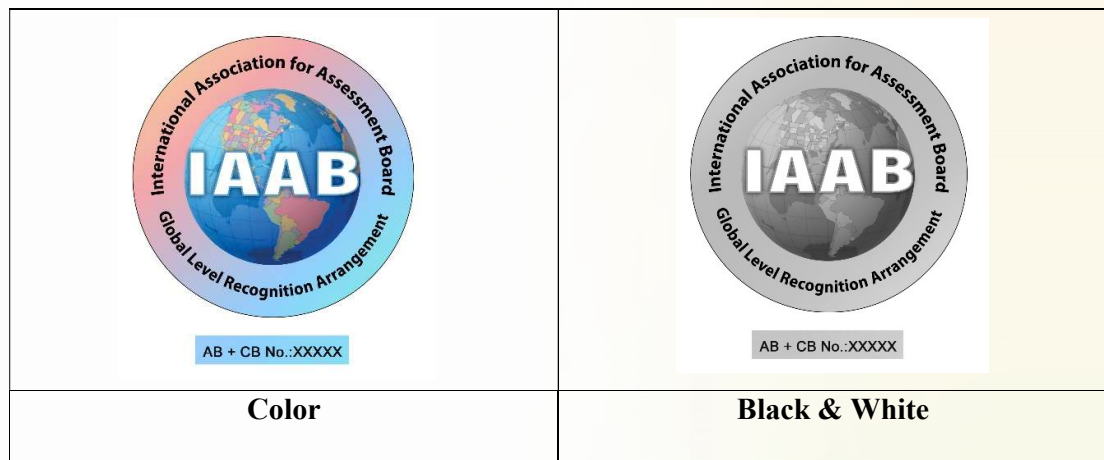
Annexure 02: Official IAAB Logo in Color and black & white image:

	
Color	Black & White

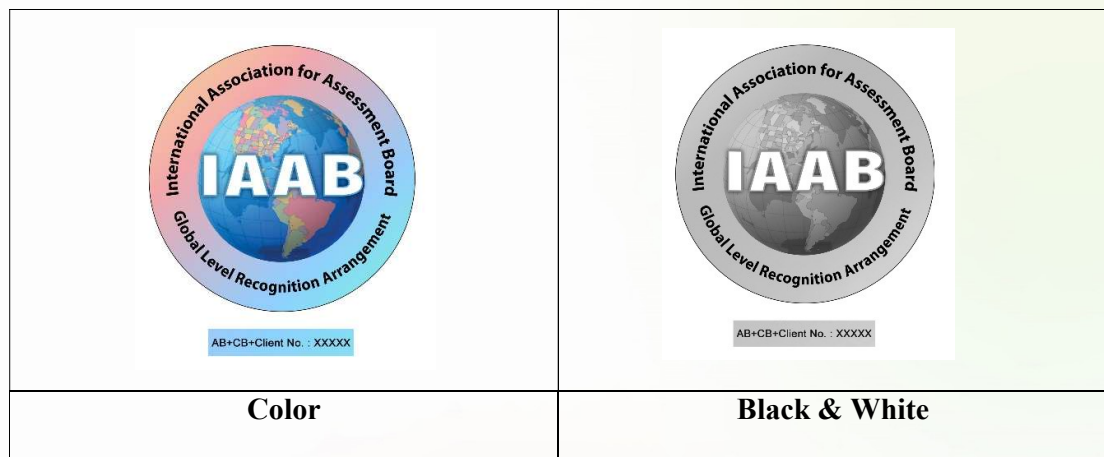
Annexure 03: IAAB Logo for Accreditation Body in Color and black & white image:

	
Color	Black & White

Annexure 04: IAAB Logo for CB in Color and black & white image:



Annexure 05: IAAB Logo for Certified Client in Color and black & white image:



Annexure 06: IAAB Logo for Member in Color and black & white image:

Organization Member Logo

 Member No.: XYZ	 Member No.: XYZ
Color	Black & White

Professional Member Logo

 Member No.: XYZ	 Member No.: XYZ
Color	Black & White

Association Member Logo

 Member No.: XYZ	 Member No.: XYZ
Color	Black & White



FURTHER INFORMATION

**For further information
on this document
contact:**

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